

LIVERPOOL FC OFFICIAL PROGRAMME

Football League
Champions Division 1

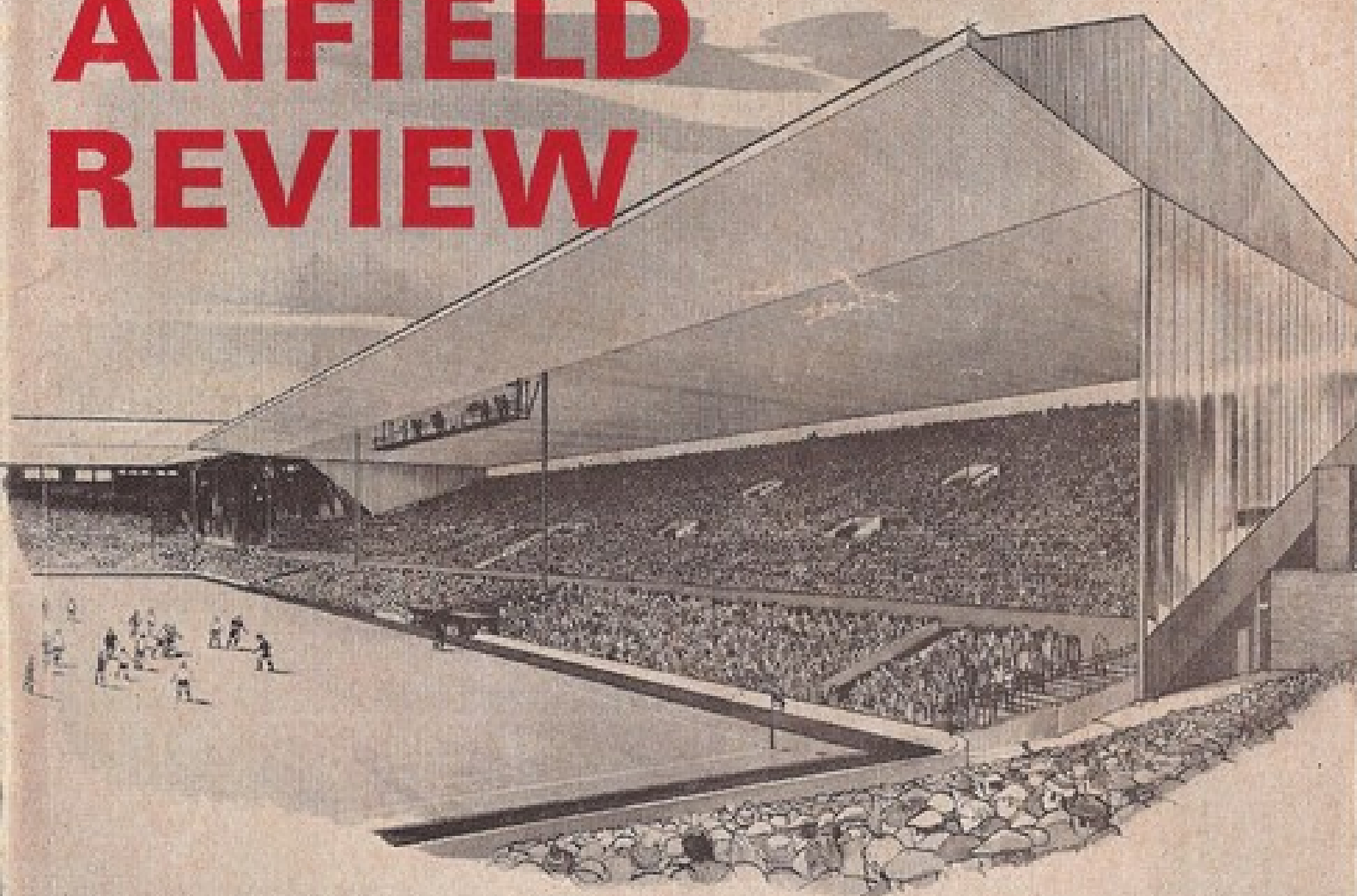
1900/01
1905/06
1921/22
1922/23
1946/47
1963/64
1965/66



F A Challenge Cup
Winners
1964/65

Finalists
1913/14
1949/50

ANFIELD REVIEW



EUROPEAN FAIR'S CUP
FIRST ROUND—FIRST LEG

**LIVERPOOL v.
FERENCVAROS**

TUESDAY, 15th SEPTEMBER, 1970

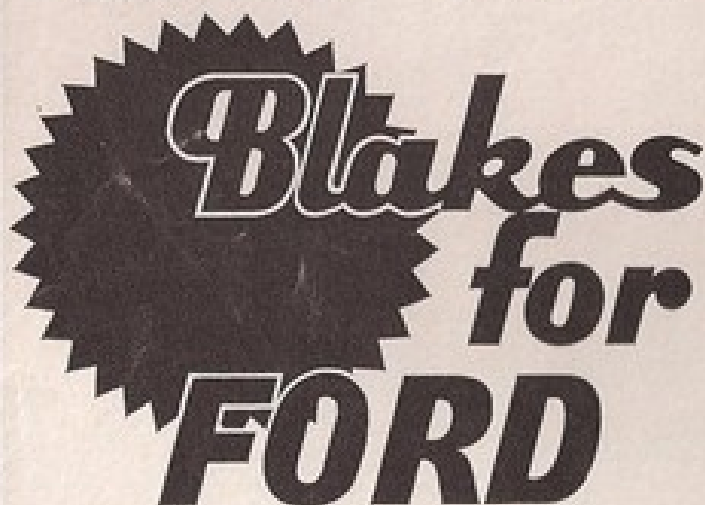
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**SOMEBODY IN THE GAME . . .
TALKING ABOUT THE GAME**



HUNGARY – BIRTHPLACE OF MODERN FOOTBALL

BUDAPEST, in the autumn, is such a beautiful city that those of us who have to stay behind envy the Liverpool party—and supporters—for their journey to the Fairs Cup-tie.

The Hungarians love football and footballers and the quality of the hospitality, and the play, together with the city's architecture and natural setting, make Budapest a city to be remembered.

It also has a strong claim for a place in football history as the birthplace of a tactical revolution that transformed play right round the world.

It was in Hungary that the first new ideas filtered into football since Arsenal introduced the stopper centre-half long before the war.

Soon after the war the Austrians tried to break up the 2-3-5 formation with a mobile centre-half, Oewirk, but it was in Hungary in the early 1950's that the Blockbuster (centre-forward) v. Man Mountain (centre-half) style of football finally died.

The Hungarians introduced what we called, for want of something better, the deep-lying centre-forward, with two

Tonight's guest is
DEREK HODGSON
of the 'Daily Telegraph'

scoring forwards ("strikers" we call them now) thrust up the middle of the field.

The old centre-half was left high and dry with no one to mark.

The Brazilians, about to burst into full stature as a world power, immediately sensed that two strikers meant two centre-backs and thus 4-2-4 was born and, later, in England in 1965-66, 4-3-3.

So ten years ago 4-2-4 was creeping into England and one manager of a humble member club of the newly-formed Fourth Division was listening to his First Division seniors with some awe as they explained their methods of working the new system. Finally he exploded: "That's all very well. But what would you do with my lot? They can't count!"

Finally, let us say thank you on behalf of myself and all the other newspapermen for the warmth and friendliness we have experienced in Hungary. We know dear old Liverpool won't let us down when it comes to reciprocating.

DER

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DEREK HODGSON

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Hungary's most famous club — and old friends

FERENCVAROS, one of the most famous club sides in the world, are particularly welcome to Anfield tonight because of the friendships formed during our previous meeting just over two years ago.

Although they beat us 1-0 in both legs of the Fairs Cup in season 1967-68, our disappointment did not obscure our respect for them as a club or our admiration for their team.

It was in January two years ago that they were at Anfield and provided a magnificent match on a snowbound pitch. The difficult conditions could not obliterate their skill which was acknowledged by our supporters who gave the Hungarians a magnificent reception at the end, a gesture we still recall with pride.

Ferencvaros are under new management now for at the beginning of this year the club appointed a new coach, Dr. Geza Kalocsay. A former international player with the club he became a successful coach with Standard Liege and the Polish team, Gornik Zabrze.

Dr. Kalocsay took over an ageing team and has introduced a number of young players from the junior sides.

Ferencvaros was founded in the district of Budapest of the same name and has become Hungary's most famous and popular club. Ask any youngster kicking a ball around in Budapest which club he dreams

OUR SUPPORTERS WILL REMEMBER THEM WELL

of playing for and the answer will invariably be, "Ferencvaros".

Since they were formed 70 years ago they have won the first division championship 21 times, four successes coming in the 'sixties. They have held the Hungarian Cup 11 times and the Fairs Cup once, in 1964. They were Fairs Cup finalists in 1968.

But it is outside Hungary that the club has really become famous with numerous victories over foreign clubs, and even foreign countries. Their most famous victory was in 1929 when they beat Uruguay in Montevideo 3-2—and Uruguay had just won the World Cup!

Ferencvaros has invariably provided the backbone of the Hungarian national team and has had more than 100 players capped.

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FERENCVAROS



TO ANFIELD



Florian Albert, an idol on Merseyside and former European Footballer of the Year.

Two of their present players are worthy of comparison with any of the many famous players Ferencvaros have produced.

Centre forward Florian Albert became a Merseyside idol for his displays here in the 1966 World Cup, and centre half Miklos Pancsics, only 26, showed why he is rated one of the world's best when he played at Anfield.

Albert is a sports journalist in Budapest

and has captained the national team. In 1968 he was voted Europe's Footballer of the Year.

Pancsics, who is a technician, was capped at junior and B level before becoming a regular member of the full international side. He won a gold medal in the Mexico Olympic Games.

Goalkeeper Istvan Geczi joined Ferencvaros as a junior in 1961. He teaches gymnastics at a local school and has played several times for Hungary.

His understudy is Gyula Kerekes, a 20-year-old who plays for the junior national team.

Dezso Novak, now 31, is one of the club's most famous players. A brilliant full-back he captained the Olympic team and has two Olympic gold medals and a bronze.

The rest of the first team pool can nearly all claim international recognition at one level or another.

Full-backs Sandor Havasi, Arped Horvath and Laszlo Balint are all B internationals.

Half-backs Istvan Juhasz, 25, and Istvan Megyesi, 21, are both full caps. Juhasz has a Mexico Olympic gold medal.

After Albert, Gyula Rakosi is the best known. Now 32, he has won numerous caps.

Laszlo Branikovits is the young centre-forward who, at 19, scored the goal that brought about our only European defeat at Anfield. Along with Janos Fusi and Lajos Ku he is a B International.

Winger Istvan Szoke is a full international and 19-year-old Jozsef Mucha is a new star. He joined the club this year but is already on the fringe of the full national team.

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CENTRAL LEAGUE

	P.	W.	D.	L.	F.	A.	Pts
LIVERPOOL	8	7	0	1	21	7	14
Everton	7	4	1	2	13	7	9
Blackpool	7	3	3	1	7	4	9
Sheffield U.	7	4	1	2	16	11	9
Albion	7	3	3	1	10	8	9
Coventry C.	7	2	4	1	13	6	8
Newcastle U.	7	2	4	1	7	6	8
Nottingham F.	7	2	4	1	9	8	8
Leeds U.	5	2	3	0	9	4	7
Bury.....	6	3	1	2	10	6	7
Manchester C.....	7	3	1	3	14	15	7
Bolton W.	7	3	1	3	13	14	7
Preston N.E.	6	3	1	2	7	12	7
Wolverhampton W.	7	2	2	3	10	9	6
Derby C.	7	1	4	2	4	6	6
Blackburn R.	7	3	0	4	10	16	6
Manchester U.....	7	2	1	4	9	11	5
Stoke C.	7	1	2	4	7	11	4
Aston Villa	7	0	4	3	7	14	4
Huddersfield T.	6	1	1	4	8	14	3
Burnley	5	1	1	3	6	13	3
Sheffield W.	6	1	0	5	7	14	2

(Not including last Saturday's games)

Central League

Aug. 15	Sheffield W.	h	3-1
„ 18	Blackpool	h	1-2
„ 22	Huddersfield	a	4-1
„ 26	Blackburn R.....	a	4-0
„ 29	Manchester U.	h	2-1
Sept. 2	Manchester C.	a	3-1
„ 5	Bolton W.	a	3-1
„ 8	Stoke C.	h	1-0

Lancashire League—Division I Liverpool 'A'

Aug. 15	Everton	h	0-1
„ 19	Tranmere R.	a	0-2
„ 22	Barrow Res.	a	4-1
„ 29	Manchester C.	h	8-0
Sept. 5	Burnley	h	2-1

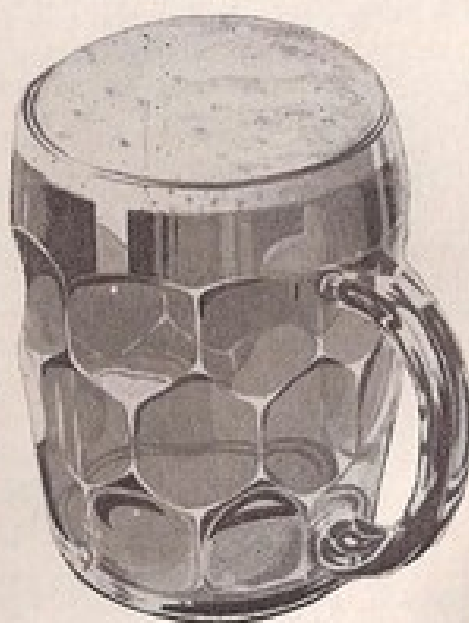
Lancashire League—Division II Liverpool 'B'

Aug. 15	Everton	h	4-4
„ 22	Preston	a	4-0
„ 29	Manchester C.	h	3-3
Sept. 5	Burnley	h	2-2

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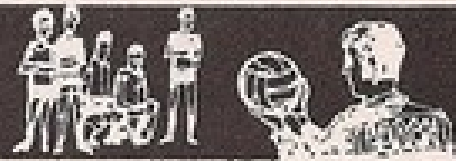
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Two pages to keep you up to date with
our AB and CENTRAL LEAGUE Teams



A SWOOP INTO DIVISION IV FOR ANOTHER RECRUIT

WE surprised a lot of people by quickly and quietly signing Steve Arnold from Crewe, but this is the way of the transfer market at present.

Steve's transfer followed a similar pattern to the deals that brought Ray Clemence from Scunthorpe and Larry Lloyd from Bristol Rovers.

They were both signings from the lower leagues and we feel Steve has a good chance of doing as well.

With the top clubs holding on to their best players managers these days are looking round Divisions Three and Four for their recruits.

While Steve's transfer may have surprised the public we knew that other big clubs were looking at him. So, having gauged his potential, we had to move quickly.

For a big man—over 6 ft. tall— Steve is amazingly fast and he has done well in his early reserve games for us.

We must also congratulate Steve Heighway on being named in the Eire international squad.

Steve made a big name for himself in Skelmersdale's Amateur Cup run last season and we won a race with a lot of clubs for his signature.

It is a pointer to his ability that he should be named in an international party before making his full First Division debut.

Eire are to meet Poland in Dublin on 23rd September and Steve was nominated in a party of 22.



Steve Arnold

International Football League Match
**THE FOOTBALL LEAGUE v.
THE IRISH FOOTBALL LEAGUE**
at Norwich

23rd September, 1970: Kick-off 7.30 p.m.

Tickets in advance are obtainable from: The Secretary, Norwich City Football Club Limited, Carrow Road, Norwich NOR 22T, as follows:

Stand: 15/-, 10/- and 9/-.

Enclosed Seating: 11/- and 9/-.

Admission to the ground (6/- and 6/6, Boys and Old Age Pensioners 3/-), will be by cash at the turnstiles.

Applications for tickets clearly marked "FOOTBALL LEAGUE" in the bottom left-hand corner must be accompanied by remittance and stamped addressed envelope for return of tickets.

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Star Choice

RAY CLEMENCE, our young England Under-23 goalkeeper, is tonight's subject.

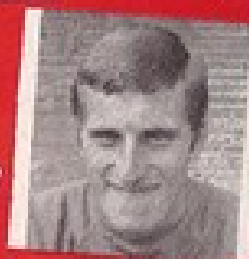
Team you supported as a boy?
Manchester United.

Your Schoolboy idol? Gordon Banks.

If you hadn't been a footballer what might you have been?
Accountant.

What would you like to have been? Professional footballer.

Favourite Singers? Andy Williams, Dionne Warwick.



Favourite TV Programmes?
Top of the Pops, Cinema, Name of the Game.

Your present car? Triumph 13/60.

Favourite holiday resort?
Majorca.

Favourite Meal? Steak.

Hobbies? Badminton, listening to records.

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"Can you name the best ales to be had?"
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Double Top

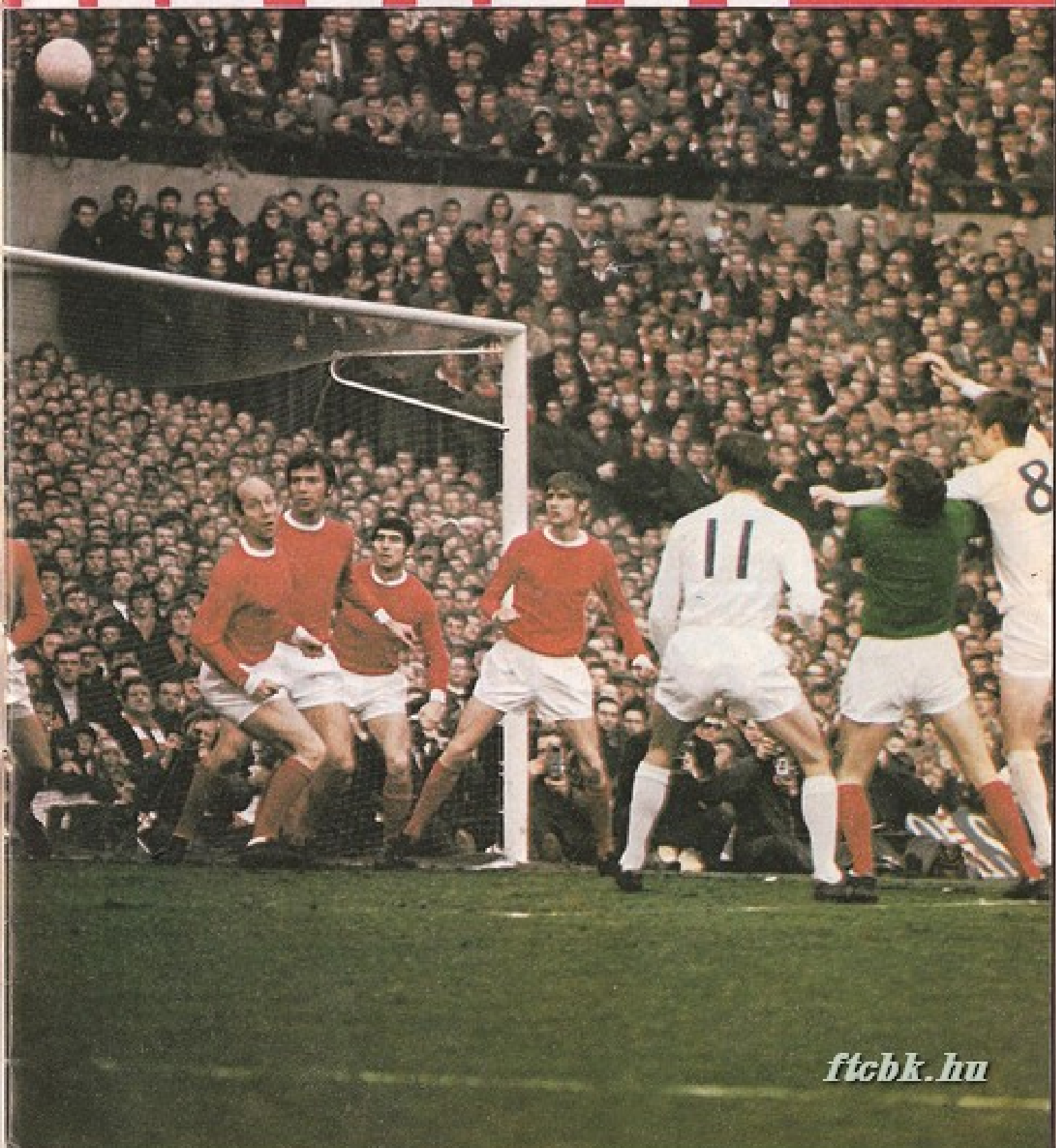
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FOOTBALL LEAGUE

REVIEW



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THE FOOTBALL LEAGUE

Viewpoint

They could even play in 'Bovver Boots'

THE LAWS OF THE GAME stipulate the size, weight and circumference of the ball and strictly define what sort of studs can and cannot be used . . . but nowhere do they make any declaration about what type of boots should be worn.

As the Law stands now a player could go out on the field in what are popularly termed "Bovver Boots", and he would be within the Law, as long as there were no illegal protusions on the soles or heels.

The modern trend would seem to be the use of footwear of a style used by ballet dancers. They can even be taken off without any untying of laces.

Some of these modern boots—they really ought to be described as shoes—which are being sponsored by professional players are of a type which no mother who is concerned with the well-being of her son would allow him to wear.

It is surely time the International Board laid down clearly what type of boots should be worn in a game, and also made the wearing of shinguards compulsory.

COVER SHOT

LAST SEASON'S F.A. Cup competition developed into a marathon for Leeds United . . . with no happy ending. In the semi-finals they were taken to three games before beating Manchester United and then followed the two-match final before defeat in extra time against Chelsea. The goal-mouth action on the cover came in Leeds' first game with Manchester United at Hillsborough. The players are Sartori, Bobby Charlton, Sadler, Dunne, Edwards, Gray, Stepney and Clarke.

There are modern boot designs which afford ankle protection while many types of lightweight guards now on the market protect shins, ankles and heels. Their more widespread use would prevent a great deal of the type of bad temper on the field of play which so often leads to retaliation and trouble.

As this protection would also inevitably lead to a diminution of the incidence of football injury—including some of the more serious mishaps—it is surprising that we even have to suggest a recourse to Law.

CROWD BEHAVIOUR REPORTS

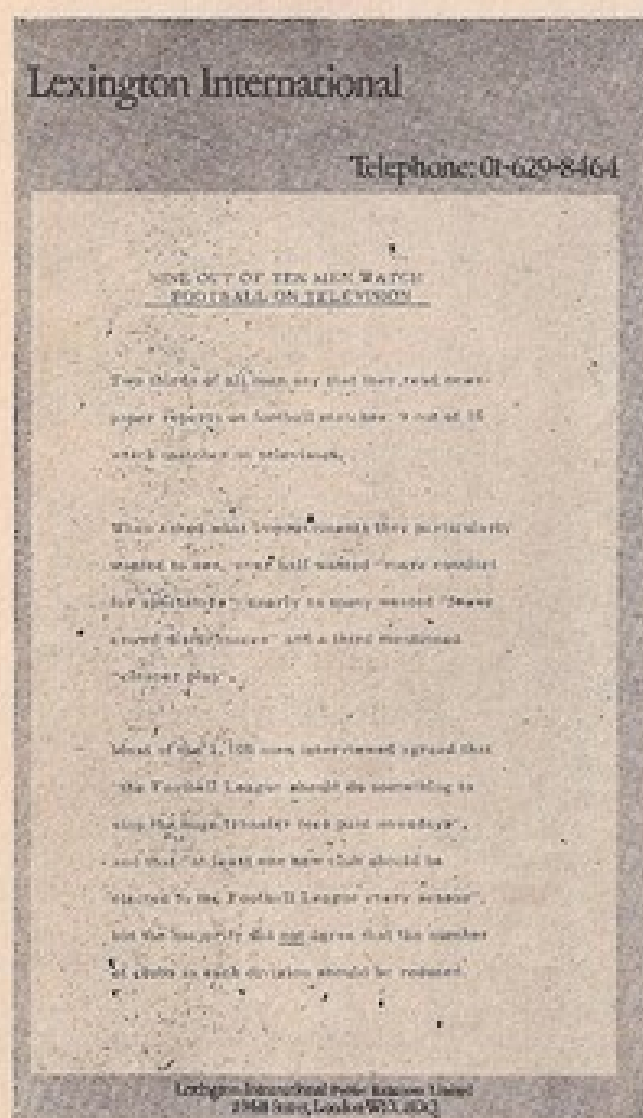
AS A RESULT of exaggerated reports of alleged incidents at Nottingham Forest's home game with Coventry City the Chairman of Nottingham Forest F.C., Mr. H. Levey, has asked us to publish the following statement:

¶ On behalf of Nottingham Forest F.C. I wish to say how greatly disturbed we are at reports on crowd behaviour at our home match with Coventry City. The supervision of the crowd is entirely in the hands of the police and they authorised me to state that, contrary to the reports, no offensive weapons were seen or used in the slight disturbance on the terraces, and that they had to eject only three people for using obscene language.

In keeping with the Football Association and The Football League we are making every endeavour to stop the unruly element from spoiling the enjoyment of supporters in general. I do feel that exaggerated reports and comments . . . can only incite these elements to acts of hooliganism which are so prevalent today. ¶

WE STRONGLY ENDORSE THE STATEMENT OF THE NOTTINGHAM FOREST CHAIRMAN.

field **in**



Soccer on TV: a disturbing survey

ALTHOUGH 93 men in every hundred regularly watch football on television, only 28 in a hundred paid at least one visit to a professional football match last season.

And only one man in ten went to more than ten matches during the whole of the 1969-70 campaign.

The figures are issued in a British Market Research Survey carried out last April, and are the most convincing justification yet for The Football League's policy of strictly controlling live television.

There are flashing danger-signals in this survey and the most significant is surely this: while filmed matches on television play a major image-building role for the

game, football must beware that it does not become just another television programme—and a highly popular one at that.

Week-end television audiences of nearly 25 million on both channels, compared with live attendances of three-quarters of a million a week, suggest that a new type of football supporter is being bred. *The armchair fan.*

The main purpose behind football as an entertainment is to persuade people to pay for the privilege of watching from inside grounds . . . and not from a TV screen.

THE NEW ARMCHAIR FANS



THERE HAS recently been some agitation in the Press for First Division matches to be exclusively screened. And 53 men in every hundred, according to this survey, ask for more football on television, despite the fact that the BBC are showing two matches every Saturday night followed by ITV's screenings of two matches in every region on Sunday afternoons.

Yet the fact is that football will never live by television alone.

The BBC and ITV together pay just over £200,000 a season for the privilege of screening League football alone. Total gate receipts from League matches in one season amounts to approximately nine million pounds sterling. And even on this sort of income only a dozen or so clubs are breaking even at the gate.

Without doubt, television encourages some new fans and plays a big propaganda role in pushing the entertainment of football before the public.

But the survey underlines the fact that the majority of new enthusiasts it engenders are of the armchair-watching breed. And that is no help to the game.

That is why The League must strenuously oppose live telecasting of League matches and must also insist that a proportion of filmed games come from the Second, Third and Fourth Divisions. It must be used to prove to the masses that top entertainment can also be found on smaller club grounds.

Justification for this policy comes from *Match of the Day* editor **Saunders**: "Possibly the most entertaining League

match we screened last season was the Third Division Luton Town-Plymouth Argyle game".

Footnote: The *Daily Express* reports that horse-racing attendances have dropped from six million in 1953 to just over four million now, with 34 of Britain's 64 flat and jumping courses in the red. They add: "While the courses are emptying, the fringes of the sport off the course—betting shops and television viewing—have mushroomed".

RACING'S MISSING MILLIONS



WHAT DID the survey discover in addition to the statistics above? That while 42 men in every 100 find crowd disturbances a particularly important issue facing the game, only 18% considered it the most important issue of all.

Look at this revealing table:

% of men who named:	Wanted most of all:	Particularly important:
More comfort for spectators	23%	53%
Fewer crowd troubles	18%	42%
Cleaner play	14%	36%
Higher standard of skill	10%	26%
Lower admission prices	9%	31%
Sunday matches	8%	20%
More goals	8%	21%
Better refereeing	6%	22%

A number of other significant factors emerged. Almost half the people questioned (49%) considered The League should do something to stop the transfer-fee spiral, 38% thought top clubs had to play too many games in a season, 37% considered that too few clubs share the major prizes nowadays, 43% thought at least one new club should be elected to The League every season, and 14% felt that the number of clubs in each division should be reduced.

Why do men go to football matches?

The answers contain some surprises:

To watch a game of skill	25%
To watch an exciting game	23%
To see their team win	21%
To be loyal to the local team	18%
To have an afternoon out	8%

To have a good shout	2%
To see their friends	1%
To be part of a big crowd	1%
Don't know	1%

Would you believe it Department: Not one of the men interviewed answered that they went to pick a fight, and only one per cent thought that others went to matches for this reason.

Opinion

I AM HOPEFUL that we are about to see less, much less, of the two star-era intrusions which, from what I have heard constantly for two years, irritated the over-40's among fans more than all the other novelties and gimmicks, not all of which are disliked.

Both are in the process of being killed by increasing ridicule, as The League Secretary forecast some time ago when he told me they would gradually fade out in the settling-down phase which usually follows the kind of appeal football experienced in the 1960's.

The two irksome trends are bunny-hugging to excess when goals are scored (why do they never kiss the goalkeeper after a super-save?); and feigning injuries, that mean brand of gamesmanship we used to call *playing possum*.

It has grown as a tactical stratagem, a means of off-putting the opposition when at a disadvantage or gaining breathing space to ease pressure.

Goals are so hard to get that the delight of a scorer and his colleagues, and the spontaneous expression of it, is natural enough, but need it go beyond pats on the back, hair-ruffling or even girlish hugging? Soccer is a tough, manly sport which makes kissing incongruous.

Lancashire cricketer Peter Lever could not restrain his joy when he bowled those superb batsmen Graeme Pollock and Gary Sobers in the last Test Match, but he was not instantly submerged by huggers and kissers. His captain Ray Illingworth merely smiled and languidly clapped his hands.

Football needs a modicum of that agreeable dignity if only to be spared the type of lampooning humour captioned: "*Please don't kiss me. It clogs my brains for rational thinking.*"

As for feigning injury, which is objectionable because it is sly and pernicious, evidence is mounting that referees have rumbled the ruse. The outcome of so many agonising contortions on the field is that they have learned the difference between the genuine injury and the contemptible fake.

Walter Alexander
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Programme Review

Are there only two exceptions?

ONLY the match day magazines of Coventry City and Southend United stand up to any sort of test from the professional viewpoint of design and production.

That is the claim of graphic design artist Nicholas Robinson, Kirklands Church Lane, Thrumpton, Notts., who challenges us to prove that the rest of The League clubs are not squandering image-building opportunities.

He argues: "There is a lack of professionalism in the journalistic concept, design and print quality right throughout The League, and this will go on until clubs realise that an image is not only built on the field, but in everything else they touch. It is to Southend's credit that they took on a graphic designer to work on their programme, and I believe Coventry also employ a similar professional group.

"The odd thing is that this costs little, and the result is probably lower print prices. If the thing is designed right, it functions right, and out of correct function comes the aesthetics".

Harsh judgement, indeed. Too harsh, we think.

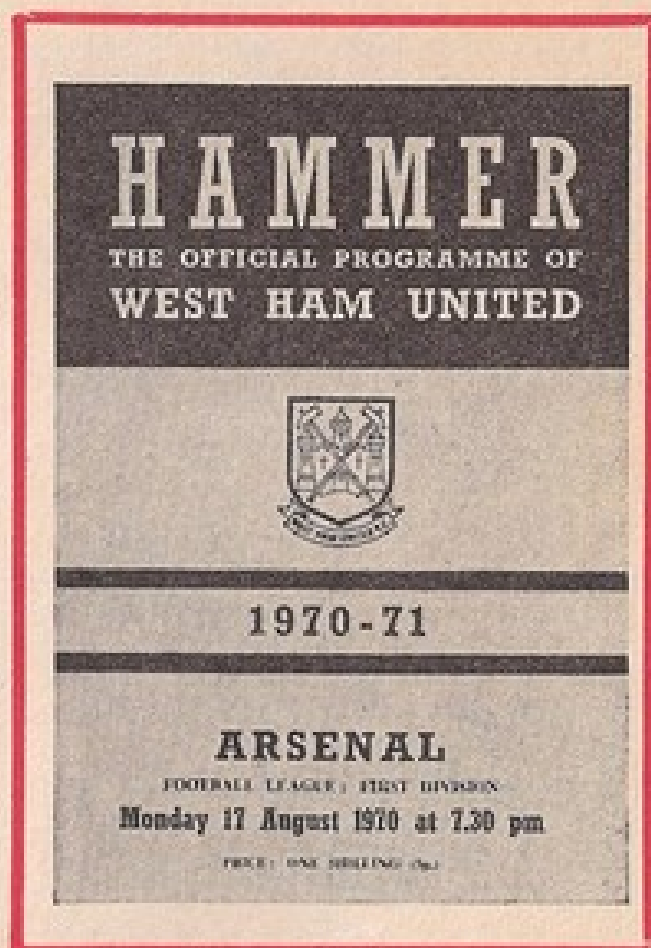
The facts are that almost without exception the clubs do employ professional journalists to produce their magazines and programmes, and a large number work to designs submitted by professional designers and lay-out experts.

This season's batch of club productions shows another gigantic leap forward in quality, content and design in all four divisions.

The one-time programme sheet produced as an afterthought is no more. Fans today are getting their moneysworth and, in the majority of cases, more than their moneysworth considering the rapid upsurge in print and allied costs.

A SMALL PACKAGE — BUT A GOOD ONE

THERE IS a popular view among League clubs these days that programmes are a thing of the past . . . that match-day magazines are the "in"



thing, and that sales depend on jazzy lay-outs and large pages.

West Ham will have none of it for their *Hammer*. They retain a small page of 7 inches by 4½ inches and they pay no heed to headlines or display. Editor John F. Hellier concentrates on quality of content round a sober, and not unattractive, design. *And he succeeds.*

He digs hard for unusual paragraphs, like this one from a busy *Here and There* page: "There is a notice in both dressing rooms saying 'players are requested not to give autographs on the pitch', and as the players adhere to this we offer this little tip to those who run on to the pitch for autographs—the players just will not sign".

Mr. Hellier is from Hellier & Sons, Barking Road, East 13, the family printers who also produce the programme, and have been connected with Hammers over four generations since Thames Ironworks F.C. started in 1895, and became West Ham in 1900.

He tells us: "We provide a service of club news and statistics around a service of information, and other viewpoints from both the Press and the public. We avoid a parochial slant by a lively outside service, and our sales compared with attendances are comparable to other London First Division clubs and in excess of most provincial clubs".

We rather think that Mr. Hellier may not be aware of the better than one-in-two average sales on many provincial grounds nowadays but we do agree that *Hammer*, with its fine photo-news service, and occasional full colour supplements, is one of the better programmes in the business, full of good reading. One unusual slant to this litho and letterpress programme: they carry no advertisements.

Available on subscription: enquiries to The Hammer, Hellier & Sons, *Fleet Street*, London, E.13.

Analysis

Is the pools cash in jeopardy?

THE POOLS FIRMS—Littlewoods, Vernons, Copes and the rest—pay half a million pounds sterling to The Football League annually for the right to use The League's copyright fixtures on their coupons.

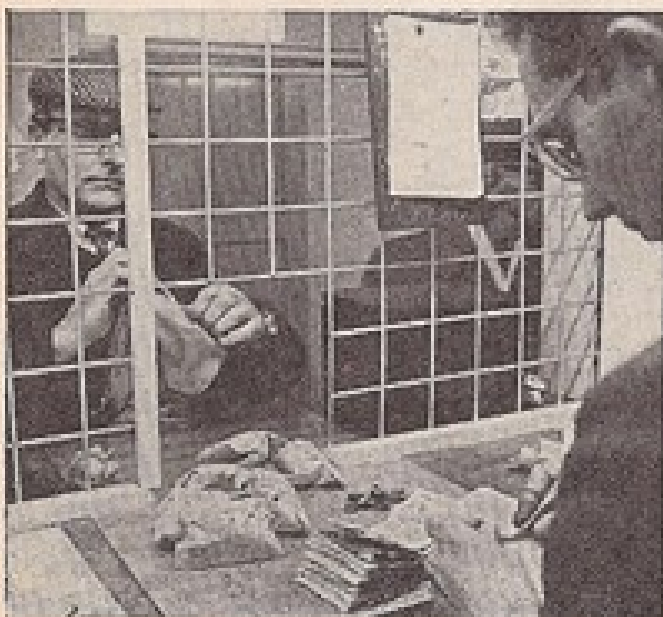
The money paid over is scaled according to the gross income of the Pools, and is then divided among the 92 League clubs in equal amounts.

It is welcome extra revenue, especially to the smaller clubs, but is this extra cash boost in any danger from the private pools coupons and cards which most clubs are now running within their own organisations?

It is estimated that League clubs alone gross £1 million a year from football tickets, and there is no doubt that this is vital money in an age when only a dozen or so break even at the gate.

But it should also be recognised that there must be a limit to the monies which can be accumulated from this source, and it remains a matter for speculation just how much private pools may be dredging from the national pools firms. It should be remembered that the big clubs running successful and expanding pools are also taking their share from the pools income of The League.

Could they be killing the Goose which lays the Golden Egg?



There have recently been Press reports of First Division club pools expanding into territories around the smaller clubs. Crewe Alexandra recently complained that a First Division club's agents had taken two-thirds of their business away . . . and they need the pools income to survive.

The First Division club's Development Officer argued: "Since when has football support been split into geographical boundaries?". His club is able to muster support from all parts of the British Isles, and wherever there is a supporter there is always someone willing to become an agent for the club pool.

Supporters who live many miles away from their favourite clubs—in some cases hundreds of miles—cannot be denied their right to buy the pool ticket of their choice, especially as the big clubs' prize monies are much more enticing than those of the smaller clubs.

But the fact is that this encroachment into small club territory is draining away money which is often the life-blood of the Third and Fourth Division club and could be endangering their share-out from the Pools Promoters.

The *Daily Express* recently reported that Scunthorpe United were worried by the activities of agents from Sheffield Wednesday in North Lincolnshire. As soon as they complained to Wednesday, secretary-manager Eric Taylor withdrew his agents from Lincolnshire. "We do not wish to kill football for Scunthorpe", he said.

In many parts of the country, too, other sports are living on football pools ticket income and depriving League clubs of revenue which could transform their approach to the game.

It is readily apparent that the smaller League clubs have a giant-sized problem to secure their share of the pools cake. Meanwhile the League's share of the income from the Littlewoods and the Vernons could one day be at risk.

What is to be done? League clubs must sooner or later seek to find an answer to this scramble for your money.

MEANWHILE CLUB COMMERCIAL MANAGERS SHOULD REMEMBER THAT NO FOOTBALL CLUB CAN WIN ANYTHING UNLESS IT HAS OPPONENTS TO PLAY. IN THIS BASIC TRUTH LIES THE DIFFERENCE BETWEEN SPORT AND BUSINESS.

ODD SPOT

A warning to long-haired footballers in European competitions—if they play in Albania they will need a haircut. Albania is refusing entry to any player, club official or supporter with hair more than one inch long or with a moustache. *The Firm's* supporters note—mini skirts **FOOTBALL**

GROUND CALL

PORT VALE F.C.
VALE PARK, BURSLEM
STOKE-ON-TRENT
STAFFORDSHIRE



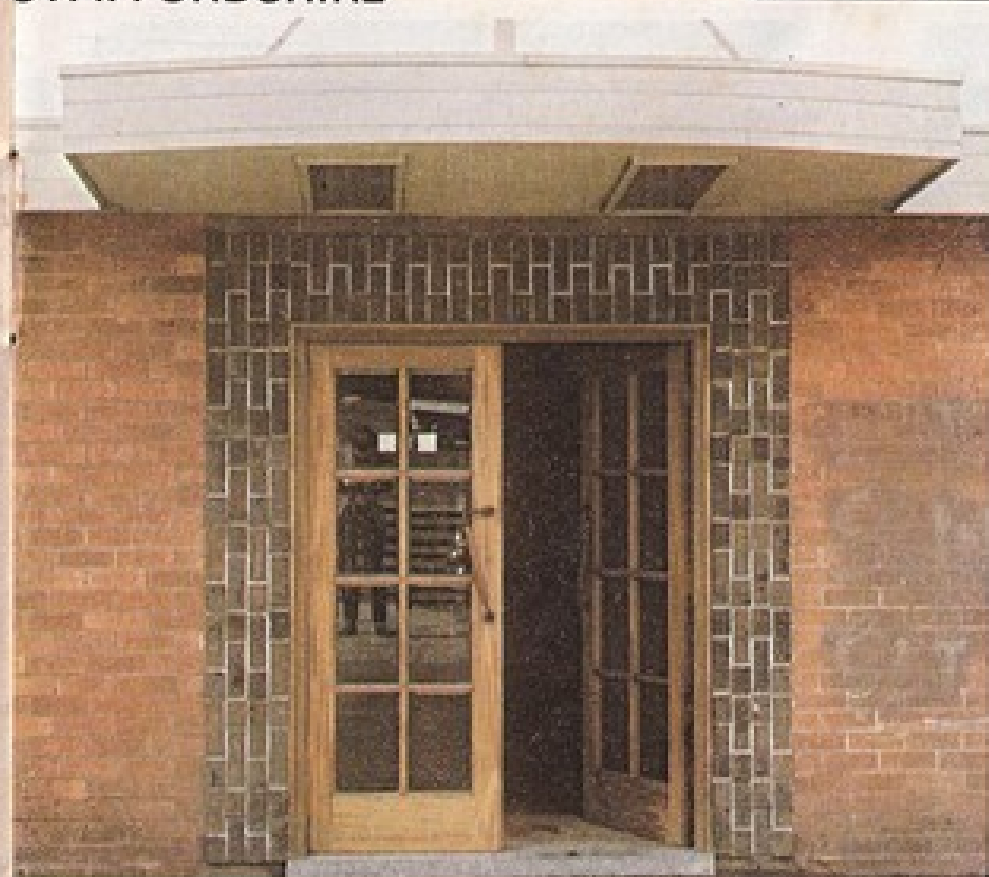
Capacity : 50,000.

Record attendance :
50,000 v Aston Villa, F.A.
Cup, February, 1960.

Prices for League matches: Ground 6/-; Railway Paddock 7/-; Wing Stands 8/-; Centre Stand 10/-. No advance booking facilities.

A club shop and Social Club are situated on the ground and full details can be obtained from the secretary at the club address.

How to get there:
Regular bus services run from Stoke-on-Trent City centre to Burslem town centre which lies five minutes walk from Vale Park. There are extensive car parking facilities for motorists near the ground and in Burslem.





CAMBRIDGE UNITED
DIVISION FOUR—SEASON 1970-71

Back row, left to right: BILL LEIVERS (Manager) JIM THOMPSON COLIN MELDRUM TERRY EADES
 KEITH BARKER TREVOR ROBERTS PETER LEGGETT JOHN GREGSON
 ROBIN HARDY PETER WATSON (Coach)

Front row, left to right: MEL SLACK GEORGE HARRIS DENNIS WALKER MALCOLM LINDSAY
 ROWLAND MORREY BILL CASSIDY BRIAN GRANT
 JOHN MCKINVEN

flcbk.hu

Susan's blue eyes make Dad see red!



THE ONLY defect in beautiful baby Susan is that she has blue eyes . . . and dad is a Manchester United fanatic. So much a fanatic, in fact that Brian Airsley of Heywood Old Road, near Middleton in Lancashire, never even considered he might have a daughter before she was born earlier this year. "But I'll bring her up as a United fan", says this 24-year-old salesman. "I have started her off on the right tracks. I have her dressed in red dresses, red and white socks, red and white coats . . . red hats . . . everything is the right colour except her eyes". Susan, like her Mum, says nothing. Mum is an American, so she doesn't know what the fuss is about anyway. Except that she knows enough never to mention Manchester City or Maine Road.

Club Shops

BLACKPOOL F.C.

To celebrate their return to the First Division Blackpool are offering football-stamp collectors something special: two commemorative envelopes, posted outside the Bloomfield Road ground and hand cancelled by the Post Office as a first day cover. One coincides with the first home game in the First Division, the other with Jimmy Armfield's testimonial match. Also available is the new Supporters' Club hand-book—a special promotion issue, price 2/6 including postage.

Write for full details to: W. Alker, Blackpool F.C. Supporters' Club, 6 Wyres-

dale Avenue, Poulton-le-Fylde, Blackpool FY6 7DN.

DONCASTER ROVERS F.C.

Pens 9d; Supporters' Club pens 1/-; cuff links 11/-; tie clips 5/6; blazer badge 10/6; car stickers 9d, 1/3, 3/-; lapel badge 3/6; Supporters' Club lapel badge 3/-; key case 5/5; footballer key ring 2/-; teddy bears 40/-; pennants 3/-; scarves 12/6; 'Jolly Rover' rosettes 3/6; shoulder bags 25/-; presentation pennants (other clubs) 12/6.

Write for full details to: Doncaster Rovers Supporters' Club, Old Volunteer Club, Silver Street, Doncaster, Yorks.

CLUB BADGES from far and near



SOUTHAMPTON F.C.

Club lapel badge (3/-) and Supporters' Club badge (2/6) available from the Shop Manager, The Dell, Milton Road, Southampton. Postage is extra (5d) on both items.



F.C. KOLN

West Germany

Address to write for details about this badge: 5, Koln 41, Postfach 420550.

An international postal coupon should be enclosed with all requests to cover postage.



QUEENS PARK F.C.

Special centenary club badge, available price 10/- from the club: Hampden Park, Mount Florida, Glasgow S.4.

Febk. hu

Behind the facts

FOR FIVE YEARS of the past decade of change the most attractive visiting First Division teams have been more than ever predictable: look for the stars, there you will find the packed stands, crowded Kops and longest queues.

It is West End and provincial theatreland merged into the provincial scene and mirrored by it. Last season was no exception. This season it will be the same. If the name is good, and there is glamour, the most popular team does not necessarily have to be among the front runners in the Championship marathon.

Manchester United finished eighth, but for the third season running retained the distinction of being the best liked visitors: part of the magnetic pull is the home fans' hope of seeing a side with an impressive reputation defeated.

United took top place with 922,863 spectators at their away matches. The previous season they attracted 930,195. Each time there was a substantial proportion of their own supporters. In the last two campaigns four million people have seen their League games.

Next, perhaps surprisingly, came Leeds United, near missers in three of last season's major competitions. Their away matches drew 815,608. Reproach here, for their own followers, since the aggregate at Leeds' home games was only 726,865, ninth down the list and a lot fewer than United's 1,050,096 and Everton's 1,040,152.

While the top 10 away magnets mostly comprised the recognised powerful clubs, promoted Derby County offered a case for re-thinking. At home their often crowded ground accommodated 754,407. Away they were seen by 790,346 and rated fourth.

THE OTHER SEVEN among the leaders were: Everton 794,388 (third), Liverpool 774,594 (fifth), Manchester City 740,012 (sixth), Chelsea 732,824 (seventh), Tottenham (only 11th in the League table) 709,645 (eighth)—reputation and glamour reflected, Arsenal 697,593 (ninth) and entertaining West Ham United 662,019 (tenth).

Wolves, Newcastle United and relegated Sunderland came next on the chart. Only Newcastle were in the upper half of the Championship ratings. Traditional appeal again.

The totals at the away matches of these three, followed by Nottingham Forest, Stoke City, Coventry City, West Bromwich Albion, Southampton, Crystal Palace and relegated Sheffield Wednesday, ranged from 619,624 to 566,823.

Bottom of the list were Burnley 564,402 (compared with only 345,488 at Turf Moor), and Ipswich Town 536,594 (home 435,020). Yet it clearly pays to be in the glamour group, for Ipswich's half a million easily surpassed the highest away aggregate in Division Two. This was 415,449 when demoted Queen's Park Rangers were the visitors.

Burnley and Ipswich provided only two of 12 instances of teams being watched by more people at their away matches than at home. Also in this category came Derby County, Leeds United, Manchester City, Nottingham Forest, Sheffield Wednesday, Southampton, Stoke City, Sunderland, West Bromwich Albion and West Ham United.

Walter Pickering

Kop Korner

LIVERPOOL'S Kopites, famous throughout the football world for their loyal support are arrogant. "They know they are the best set of fans in football and they know they set the trends other Kops follow."

That description comes from a member of the Anfield Kop, Frederick Stringer of 64 Chatsworth Avenue, Orell Park, Liverpool 9.

Says Mr. Stringer: "We are also the best behaved Kop in football because everyone here is proud of a famous club and its team. You'll never find any violence on the Anfield Kop. Once inside the ground we unite in song, building up to a climax with our own hymn 'You'll never walk alone'."

Anfield's Spion Kop was built in 1926 and a roof erected two years later. The Kop area holds 25,000 spectators including those in the boys' pen and is one of the largest covered enclosures in the country. Before the Kop was built, the area was a cindered hill with wooden terraces.

Among the regular Kopites at Liverpool is a supporter who travels all the way from Coventry, "to pay homage at the Anfield shrine", says Mr. Stringer. "He was even there in the depressing period after last season's derby defeat."

The Anfield Kop provides a lead in its relationship with the police. "The Kop knows the cops," explains Mr. Stringer. "Every week the same police stand at the turnstiles and inside the ground so that we get to know each other."

Liverpool supporters living in London have a Supporters' Club right on their doorstep. Founded in January 1967, the London branch has actor Anthony Booth as its President and boxer Alan Rudkin as a Vice President. There are monthly meetings, a monthly newsletter and organised rail and coach trips for Liverpool's matches. Membership costs 16/- (over 18), half price for those under 18 and full details are available from the club secretary: John Gerrard, 39 Carmichael Close, Ruislip, HA4 6NQ, Middlesex.

PROGRAMME EXCHANGES

G. Edwards, 3 Maes Meredydd, Pontfadog, near Llangollen, Denbigh, collects Wrexham programmes but is missing last season's at Spenny-moor (F.A. Cup), Grimsby and Cardiff (Welsh Cup). Two Manchester United programmes are offered in exchange. P. Clarke, 133 Elmwood Road, Wordsley, Stourbridge, Worcs. is looking for English-speaking pen pals all over the world to exchange programmes.

LIKE TO SUBSCRIBE TO FOOTBALL LEAGUE REVIEW

Write to Subscriptions Dept,
FLR, Lytham St. Annes, with
35/- for the rest of the season
£1 for half season, or
5/- for one month

and we will do the rest *Football*

Postbag

Write to: **Postbag**, Football League Review, Football League, Lytham St. Annes, Lancs.

I RECENTLY finished reading one of the most interesting pieces of football literature I have ever looked at... the Laws of the game. The 17 Laws provide fascinating reading from a spectator's point of view and I wonder whether any club has ever thought of including them in their programme.

I am sure this would help to prevent arguments from developing on the terraces and earn more respect for referees who I consider are doing a difficult job very capably.

N. Breakspear, 16 Firsview Drive, New Duston, Northampton.

DOES A PLAYER who appears as a substitute in an international match win a cap, and do players receive a cap for every international they play? I ask this after seeing a picture of Bobby Charlton who, although playing 106 games for England, does not have this number of caps.

R. Hinham, 54 Long Cross, Lawrence Weston, Bristol.

● *A substitute who makes an appearance on the field in an international receives a cap. In the British Championship players receive one cap for the whole tournament although they may have played in more than one game. The names of the countries they have played against are inscribed on the cap.*

I AM TRYING to contact soccer fans in Europe in order to exchange programmes, photographs and other information. I am particularly anxious to write to supporters of: Montrose (Scotland), Linfield (Northern Ireland) and Trakia Plovdiv (Czechoslovakia).

J. F. Cork, 297 South Avenue, Southend-on-Sea, Essex.

I WOULD like a pen pal in the 13-14 age group who supports a First Division side. Would anyone interested write to:

P. Caffery, Homelea, Marbury Road, Anderton, Northwich, Cheshire.

CAN ANYONE tell me whether there are fan clubs for Ipswich Town players? I am a fervent Ipswich supporter and would like to join a club for Mick Mills or any other Town player.

Miss S. Taylor, 69 Ramsey Road, Dovercourt, Essex.

FOLLOWING the story in one of last season's issues about the fan who had visited every League ground in the country, my record to date is 61 League grounds and I am only 15 years old. I hope to visit the remaining 31 grounds just before or after my seventeenth birthday.

Last season I travelled 8,000 miles and watched 74 matches taking my total for the last three seasons to 200 games and 20,000 miles. Has anyone visited all 92 League grounds at a younger age?

M. C. Savage, 30 River Parade, Preston, Lancs.

I SUPPORT Notts County and would like to contact any supporters of Fourth Division teams about my age—16. I would also like a girl pen pal who follows Notts County.

J. Dickson, 21 Bagnall Avenue, Oxclose Lane, Arnold, Notts.

WHAT IS the point of the offside rule? To my mind this causes more controversy than anything else and is simply not worth it as everyone, particularly players, seem to have different ideas about being 'played on'. Surely it is up to defenders to stop their opponents. If a player on the other side gets behind the defence good luck to him.

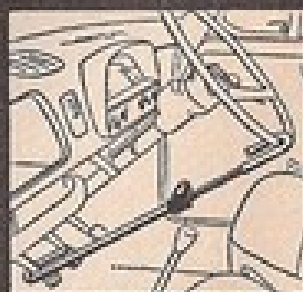
D. H. Roberts, 37 Pont Adam Crescent, Ruabon, Wrexham, North Wales.

● *That would really put the cat among the pigeons.*

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Teams from the past

THE TEAM WHICH WAS CUT DOWN

OUR PICTURE this week is a tragic, none-the-less nostalgic reminder of the cruellest blow suffered by any club in the history of British football—Munich, Manchester United, February 6, 1958. That was the day half a great team died with other soccer personalities in a plane crash which cost 23 lives, many of them in the flower of their manhood.

The victims were:—

Players (8): Geoff Bent, Roger Byrne, Eddie Colman, Duncan Edwards, Mark Jones, David Pegg, Tommy Taylor and Billy Whelan, several of them Internationals in their youthful prime.

Journalists (8): Alf Clarke, Don Davies, George Follows, Tom Jackson, Archie Ledbrooke, Henry Rose, Frank Swift, Eric Thompson.

Officials (3): Walter Crickmer (Manchester United secretary), Tom Curry, Bert Whalley (training staff).

Crew (2): Capt. K. Rayment (co-pilot), W. T. Cable (steward).

Others (2): Bela Miklos (travel agent), Willie Satinoff (United supporter and close friend).

A chartered Elizabethan airliner, returning from United's successful European Cup expedition to Belgrade—they drew 3-3 with Red Star in the quarter final after winning the first leg at Manchester 2-1—failed to take off from re-fuelling at Munich, and was wrecked on the ice-bound runway.

Others on board that ill-fated plane had to fight for their lives through suffering serious injuries. The gravest case was famed club manager Matt Busby, whose chance of survival looked hopeless the following day. Mercifully, and thanks to Professor Maurer's skill and much

devoted care, he won his battle in a Munich hospital. Journalist Frank Taylor (multiple injuries), and players Dennis Viollet, Johnny Berry and Jack Blanchflower, all Internationals, also recovered. Sadly, the mishap ended the football careers of the last two.

This was a memorable season, in that all four home countries qualified for the World Cup. The League embarked on the experiment of separate Third and Fourth Divisions, Wolves ran away with the Championship by 64 points to Preston's 59, and Bolton Wanderers gained their fourth clear-cut Cup Final win at Wembley.

These and other achievements on the field were starkly overshadowed by the Munich disaster. It stunned the entire football world.

In the darkest hours men's words are sometimes ennobling. Matt Busby had seen his nearly-realised dream of his club winning the elusive League and Cup double come to grief at Wembley in 1957 through goalkeeper Ray Wood being injured in the sixth minute. Now he emerged from a coma to learn that the flower of a great side had gone.

When, with the Championship safely in United's keeping by Easter 1957, Fate snatched away the companion prize, he said: "We can still be the first to do it, even next season, for we have two first teams—a great League side and Reserves good enough to play in the First Division". (Bobby Charlton, capped the following season, was among them).

But for Munich that prophecy could have come true. Prophetically he did say when able to take stock once more: "It took a long time to build my Manchester United team. It may take as long to build the new United. But, have no doubt, the job will be done".

It was—starting with the incredible upsurge of a revival which again took United to Wembley as well as into another European Cup semi-final only a few months later.

Walter Pilkington

Back row (left to right): Duncan Edwards, Bill Foulkes, Mark Jones, Ray Wood, Eddie Colman, David Pegg. **Front:** Johnny Berry, Billy Whelan, Roger Byrne, Tommy Taylor and Dennis Viollet. Picture by *Pick'n'mix* Manchester Evening News.

Tuning in to the Sound of Music

SUPPORTERS of Third Division Brighton and Hove Albion who work on Saturday afternoons, can still find out what is happening at the Goldstone Ground . . . by switching on their radio sets.

For Brighton's pre-match entertainment programme is not only broadcast to the spectators at the ground . . . it goes right into the homes of the stay-away fans, via the airways of BBC's Radio Brighton.

The Goldstone Sound, a 45 minute pre-match programme of record requests, interviews with players and club personalities, news items and even the weather forecast, keeps everyone in touch, including those outside.

The programme is introduced live from a special Radio Brighton studio at the ground. Records, news items and tapes are inserted from Radio Brighton's headquarters three miles from the Goldstone Ground.

Radio Brighton's Sports Producer John Henty introduces the show, helped by local freelance broadcaster Ivor Delve. John, a life-long soccer supporter, was the man who handled Crystal Palace's pre-match entertainment during the club's climb into the First Division. He knows exactly what the fans want before kick off.

John told us: "We work in close association with the club, and manager Pat Saward in particular, to provide a lively show for fans both inside and outside the ground. I am certain this type of pre-match entertainment will spread as local radio expands to towns with a League club.

"From the club's point of view, the programme provides a valuable service for the customer on the terrace. At Radio Brighton we believe we have found a lively Saturday afternoon show which is a good audience puller."

Already the *Goldstone Sound* has built up an audience of 50,000 listeners . . . and even First Division clubs find it difficult to match that figure.

Why don't you take advantage of Radio Brighton's airways? If your club is visiting the Goldstone Ground this season, drop a line to John Henty with your message or record request. Write to him care of



Above: Radio Brighton Sports Producer John Henty at the Goldstone Road ground microphone.

Goldstone Sound at the club, Old Shoreham Road, Hove 4 or at Radio Brighton, Marlborough Place, Brighton, Sussex and help spread the Sound of Music along the South Coast.

BRIGHTEST LIGHTS IN THE LEAGUE

WEST HAM supporters are watching the brightest football in The League this season . . . which is good news for Third Division Bradford City.

For when West Ham installed £30,000 worth of new floodlighting at Upton Park in the summer, the Yorkshire club swooped in to buy the old lights . . . in perfect condition and with only five years' wear. It was one of the close season's less publicised soccer sales, yet Bradford City reckon it adds up to among the shrewdest buys in their history.

The inventors claim that West Ham's new lights are the most brilliant in the league. They were fitted so that Geoff Hurst, Bobby Moore and company show up

better on television, for the new lights, 324 of them, each the size of a walnut, provide better lighting for colour television cameras. They can also be switched down to two thirds or one third brightness without any loss of quality.

The actual lamp, encased in a sealed beam reflector like a modern motor car headlight, measures only eight inches in diameter and the manufacturers claim the lamps are "a triumph for British research and development."

The scientists and engineers who invented the new lights at Thorn Lighting Limited's laboratories in Leicester and Enfield hope the breakthrough will spread to most of The League's top grounds in the next season or two.

Robin Aldworth, the lighting engineer who planned the scheme for West Ham told us: "Although the lamps are tremendously powerful in terms of light output, they are still relatively low wattage lamps for this kind of job and this gives us a number of useful technical advantages.

"By using these small high power lamps, it is possible to provide the higher quality lighting that colour TV needs without a lot of extra weight or wind stress on the existing towers."

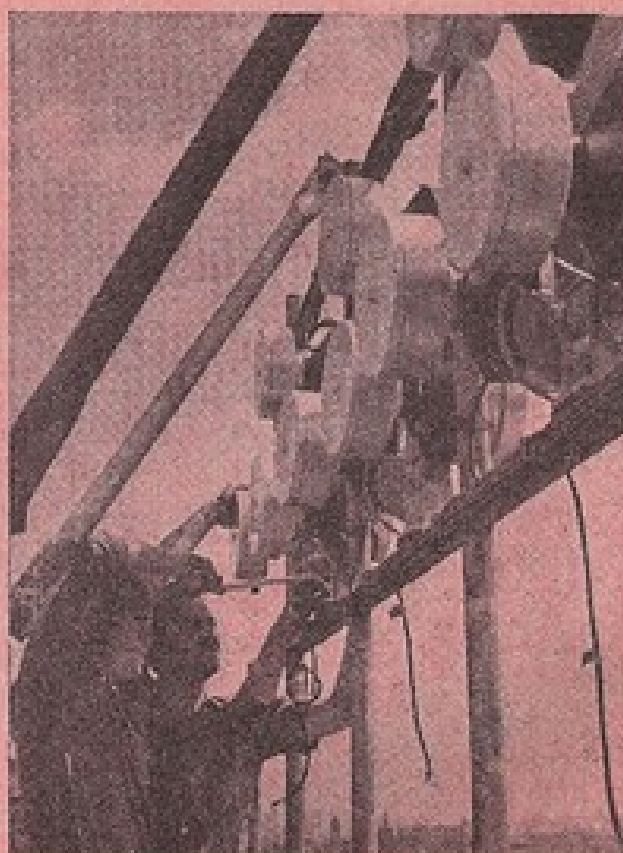
The new lights are the third set installed at Upton Park since floodlighting was first introduced in 1953. Says secretary Eddie Chapman: "They are the most modern in the game. They provide us with ten times the power of the old, and when all are switched on are about twice as bright as the lighting in a modern supermarket . . . that's how effective they are."

But Bradford City reckon they have done best out of the installation of the 'miracle' lights at Upton Park. "We were all set to buy new fittings," says General Manager Jim Mellor, "when we heard West Ham were in the process of changing their lights. We went to see them, and they were ideal. They cost us far less than brand-new fittings. There was competition from several other clubs, so we reckon it has been one of the best buys the club has ever made."

SECOND HAND bargain offers are nothing new at Upton Park. The drying cupboard now standing in the boot room at Orient's Brisbane Road ground used to be part of the furniture at West Ham. No wonder clubs keep a careful eye on developments down there.

Thorn Lighting, the company who developed the new floodlights have also played an important part in the building of Sunderland's new gymnasium, one of the largest and best equipped in the country.

Eighty Atlas Kolorarc lamps provide the illuminations in the gym and, according to the lighting boffins, "re-create the visual conditions of a real floodlit game indoors".



Fitting the new "miracle" lights at Upton Park.

Sunderland's new gym, 31,000 square feet in area, has a ceiling height of 30 feet with four rows of lights, two running along the centre of the ceiling and two set in the join between wall and ceiling.

Thorn Lighting Limited claim, perhaps justifiably, that they are the people who are really brightening up football.

IRISH BLARNEY

A FUNNY THING happened to the Irish on their way to Norwich, the last time they played The Football League at Carrow Road . . . they lost a player.

That piece of Irish blarney had everyone puzzled, and you can be sure a tight check will be kept on the Irish League party when they travel to East Anglia for the game with The Football League on September 23.

When they counted the heads after arriving in London eight years ago they were one short of the number they had when they left Belfast. Had the missing player dropped into the Irish Sea? The mystery was solved when a check call was made to Belfast. The plane had been delayed from taking off because of weather conditions, and while waiting on the runway, one of the Irish players who suffered from claustrophobia had nipped off the plane and returned home without anyone noticing.

The tale does not have a happy ending. The Irish League were beaten 3-1.

We're giving £100,000 to the teams that score the most and foul the least this season.

Ford and the Football League have put their heads together to create a new incentive to produce brighter, more attacking football and promote fair play.

The result is the Ford Sporting League.

This is how it works. Each team is awarded 1 point for a home goal and 2 points for an away goal. 5 points are deducted for each player having his name taken and 10 points for any player sent off.

The scheme covers all 92 English Football League clubs and is sponsored by the League.

1st prize is £50,000, 2nd £30,000 and there will be a monthly prize of £2,500.

All winnings will be spent on spectator benefits like new stands, seats and score boards.



Ford leads the way.

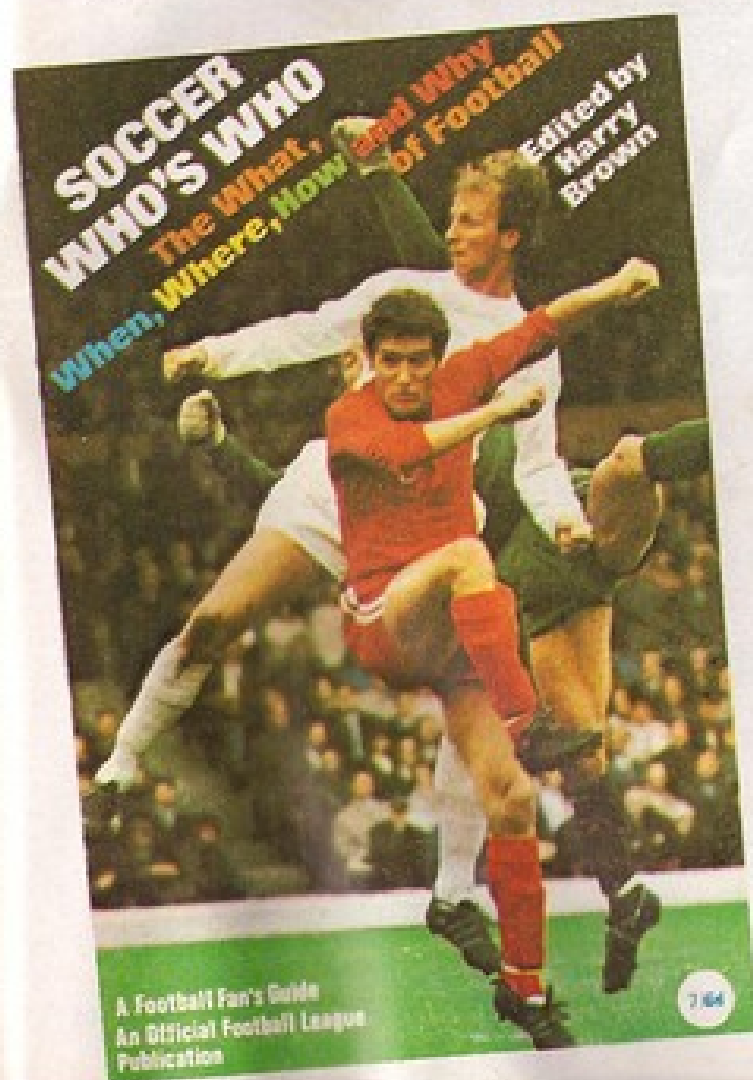
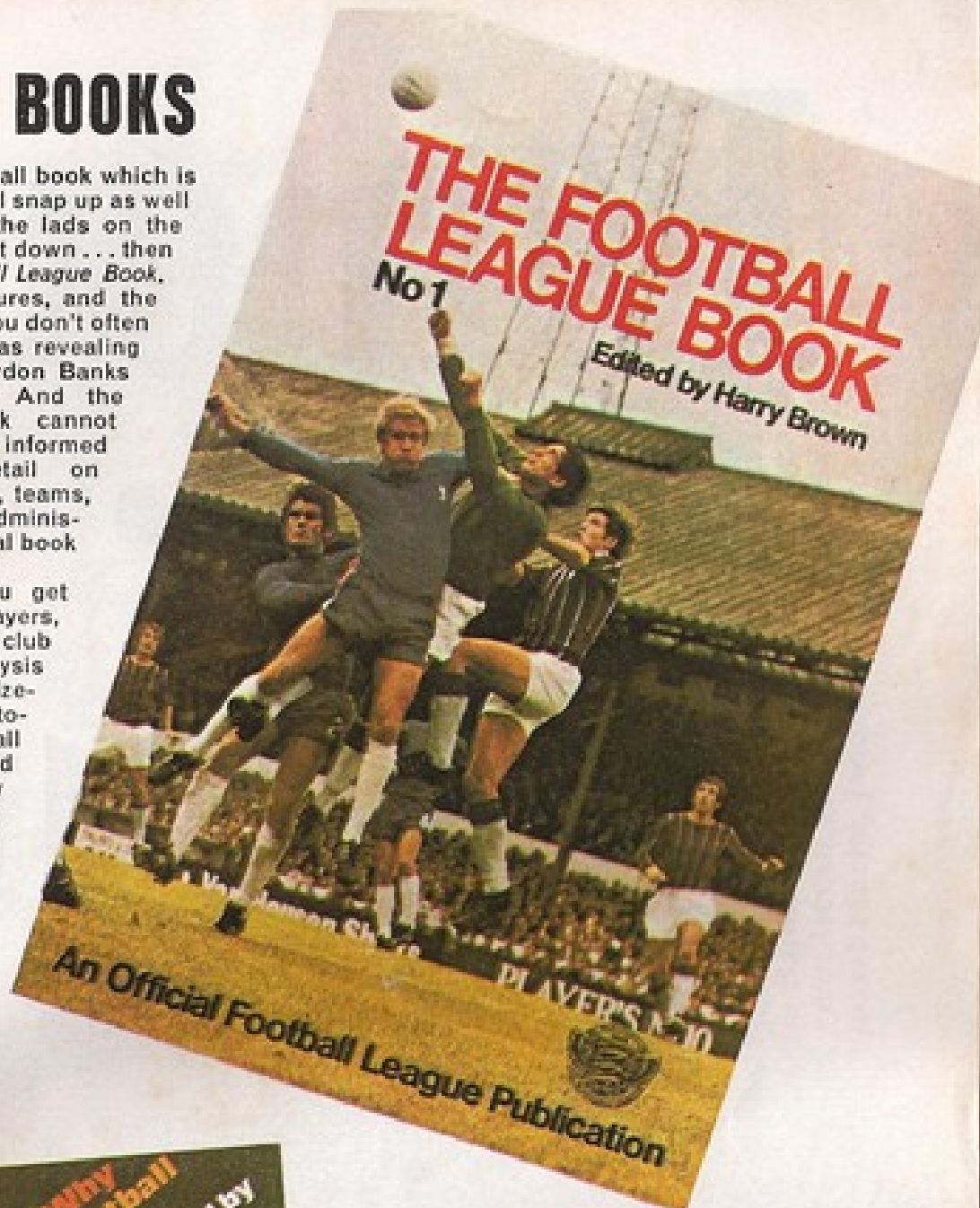
BARGAIN BOOKS

IF YOU WANT a football book which is different, which Dad will snap up as well as junior, and which the lads on the Kop won't be able to put down... then don't miss *The Football League Book*.

It's packed with pictures, and the story of the stars, but you don't often find character studies as revealing as those featuring Gordon Banks and Bobby Charlton. And the average football book cannot offer the unique and informed behind-the-scenes detail on players, clubs, officials, teams, administrators and administration which this official book can and does.

Where else will you get last season's Top Players, as voted by the League club managers, expert analysis on all last season's prize-winning sides, easy-to-understand Guides to all the Regulations and insights into how referees are chosen, how the fixtures are compiled... and lots more.

Price 22/- from all leading booksellers, or, post free, from Football League Review Subscriptions, Football League, St Annes, Lancs.



HOW DO YOU GET to the 92 Football League grounds by bus, train or coach? Where do you park your car? Are there any pre-match booking facilities? Can you get programmes through the post? Does the club have after-match entertainment facilities? Where can you get taxis if you're late? Is there a Club Shop?

These are some of the typical questions thousands of fans ask each week. Up to now no book has ever attempted to provide all the answers... but *Soccer Who's Who—the What, When, Where, How and Why of Football* does just that. And more.

As well as the comprehensive directory of all 92 League clubs it provides a Who's Who section covering 600 players and officials, gives you the addresses of all the leading Scottish, Irish, European and South American Leagues, clubs and Associations and details all the leading European competitions. In addition there is a special Information Guide, Facts and Figures and Statistics. At 7/6 this paperback is a Football Fan's Guide which you can't afford to be without. From all bookshops, newsagents or send 8/6 (including postage) to Football League Review Subscriptions, Football League, St Annes, Lancs.

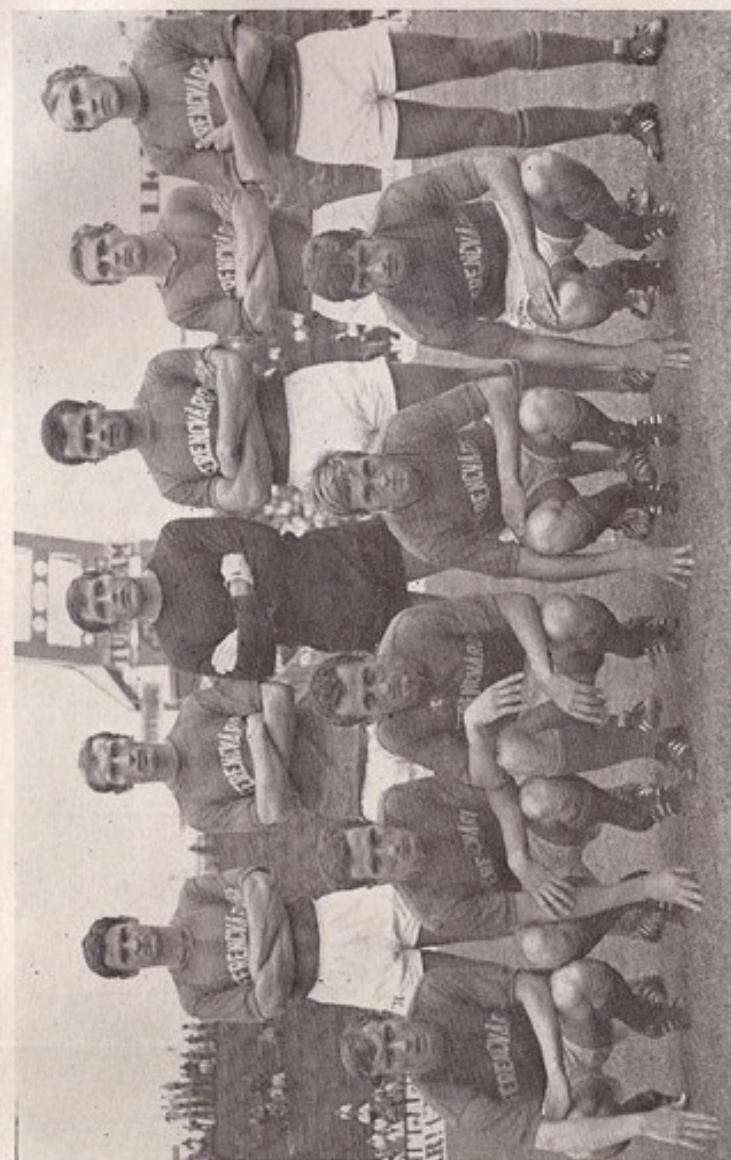
Both books are edited by **Harry Brown** and Football League Review editors.

Famous for Flavour



505

Ferencvaros pose for Anfield Review



Back row (left to right): Laszlo Balint, Istvan Juhasz, Istvan Geczi, Miklos Pancsics, Vepi, Istvan Megyesi. Front row: Istvan Szoke, Laszlo Branikovits, Florian Albert, Jozsef Mucha, Janos Fusi.

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LIVERPOOL F.C. SUPPORTERS CLUB

And support the REDS at Home and Away

Membership Register is now open for a limited period

Apply to Mr. A. MERCER, Hon. Secretary,

212 LOWER BRECK ROAD, LIVERPOOL 6

Tel. No. ANField 6386

Ferencvaros pose for Anfield Review



Back row (left to right): Laszlo Balint, Istvan Juhasz, Istvan Geczi, Miklos Pancsics, Vepi, Istvan Megyesi. Front row: Istvan Szoke, Laszlo Branikovits, Florian Albert, Jozsef Mucha, Janos Fusi.

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Do **YOU** know about the Development Association ?

We are situated on the Car Park. If you would like details of our Association please fill in the form below and send to:

Ken Addison, Liverpool F.C. Development Association, Anfield Road,
Liverpool 4.

I am interested in the Liverpool F.C. Development Association.

Name

Address



**TETLEY
BITTER**
strong·smooth·satisfying



A B.A.C. One-Eleven jet which has been chartered by the club from Aer Lingus for the second leg of tonight's Fairs Cup-tie with Ferencvaros.

INTO EUROPE AGAIN – AND EVERYBODY GETS BUSY

WE are very proud tonight to be kicking off our seventh successive season in European football, a record for an English team.

Continental football means prestige for the club, experience for the players and interest for our supporters. Everybody benefits.

To try to ensure that we retain our interest in this class of soccer a lot of work and planning goes on at Anfield.

It is well known that clubs like to have a look at the opposition before they meet, and as soon as the Fairs Cup draw paired us with Ferencvaros arrangements were made for coaches Reuben Bennett and Ronnie Moran to fly to Budapest to see them in action.

These sort of trips are publicised in the Press, but what is less understood is the work that has to go on behind the scenes.

Contact by telephone and cable has to be made between the clubs to decide dates, kick-off time and venue.

There is also the business of travel. Shall we go charter or service flight? This hinges on whether there is a service route that will take you where you want to go, and whether the flight times coincide with when you want to arrive and depart.

You have also got to be able to book for a party of over 30 which includes, directors, officials, players and Pressmen.

Then there is the question of food. Is it suitable for trained footballers about to play an important match?

SO MUCH TO DO—BUT IT IS WELL WORTH IT!

Hotel accommodation is another problem. From experience we have found that city centre hotels are usually better. Obviously they are noisier than out-of-town places, but the service and food is more reliable.

Distance from hotel to ground must also be considered, for nobody welcomes a long coach trip before the match.

Finding a hotel satisfactory on all these points is not always easy.

Having sorted out the travel and accommodation there is the question of training facilities. We like to know the travelling involved, availability and equipment.

After being let down on training arrangements Mr. Shankly prefers the team to have a work-out at Melwood before leaving for Europe, then all they need on arrival is a loosening-up exercise.

Having to visit Eastern Europe means acquiring visas. We usually send a member of the office staff to the appropriate embassy in London to collect all the passports and visas to ensure speed and safety.

All these arrangements cost time and money, but the glamour of staging regular European football at Anfield is worth it.

But the work involved also shows that such games not only involve the players. Everybody at the club is affected from the time the draw is made until the two-legged tie is over.

ON THE BALL

WINNING TIME - 20 mins. 00 secs.
£100 Winners

J. Davies, 26 Hurlingham Road, L'pool 4
R. Schofield, 9 Whineraig, L'pool 8

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TOOLMAKERS

TOOLMAKERS are invited to apply for available vacancies at the Halewood Plant in Jigs and Fixtures and in Press Die Tool Maintenance. Experience in either type of work is desirable but tool-making craftsmen having served a recognised apprenticeship will be given every consideration.

TOOLMAKERS earn in the region of £30-£35 per week (13/8d per hour plus shift payment and overtime)

In addition to high earnings we offer:-

- Three weeks paid holiday, plus holiday bonus.
- Car purchase at reduced prices.
- Pension scheme and other fringe benefits.

It is essential that applicants should reside within daily travelling distance of the plant and are prepared to work shifts. In order to make an appointment for interview, complete and return coupon to:

My Trade is:

Name:

Address:

Mr. B. Walsh, (50/147)
Ford Motor Company Ltd.,
Halewood,
Liverpool L24 9LP.



The Anfield Review 'Pic' of the Week



The near misses of our League Cup-tie at Mansfield last week are summed up in this fine action shot of Bobby Graham. His first shot rebounded off a post, his second cannoned against the goalkeeper's chest and the third (above) flashed inches past the far upright. It all happened in about the time it takes to read this and shows that football can be a very unlucky and frustrating game.

Photograph by courtesy of the 'Liverpool Daily Post and Echo'

FIXTURE LIST AND LEAGUE TABLE

1970	Liverpool's score first	F.A.
Aug. 15—Burnley	a... 2 1	
" 17—Blackpool	a... 0 0	
" 22—Huddersfield T.	h... 4 0	
" 25—Crystal P.	h... 1 1	
" 29—Albion	a... 1 1	
Sept. 5—Manchester U.	h... 1 1	
" 8—Mansfield (League Cup 2)	a... 0 0	
" 12—Newcastle U.	a...	
" 15—Ferencvaros (Fairs Cup)	h...	
" 19—Nottingham F.	h...	
" 22—Mansfield (L.C. replay)	h...	
" 26—Southampton	a...	
" 29—Ferencvaros (Fairs Cup)	a...	
Oct. 3—Chelsea	h...	
" 7—League Cup 3		
" 10—Tottenham H.	a...	
" 17—Burnley	h...	
" 24—Ipswich T.	a...	
" 28—League Cup 4		
" 31—Wolverhampton W.	h...	
Nov. 7—Derby C.	a...	
" 14—Coventry C.	h...	
" 18—League Cup 5		
" 21—Everton (F.A. Cup 1)	h...	
" 28—Arsenal	a...	
Dec. 5—Leeds U.	h...	
" 9—L.C. Semi-Final		
" 12—West Ham (F.A. Cup 2)	a...	
" 16—League Cup Semi-Final		
" 19—Huddersfield T.	a...	
" 22—Manchester C.	h...	
" 26—Stoke C.	h...	

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FOOTBALL LEAGUE—DIVISION I

	P.	W.	D.	L.	F.	A.	Pts
Leeds U.	7	6	1	0	13	2	13
Manchester C.	6	4	2	0	9	2	10
Arsenal	7	3	3	1	10	4	9
Crystal P.	7	3	3	1	5	2	9
LIVERPOOL	6	2	4	0	9	4	8
Nottingham F.	7	2	4	1	10	7	8
Chelsea	7	2	4	1	8	7	8
Derby C.	7	3	1	3	13	10	7
Southampton	7	2	3	2	7	6	7
Coventry C.	7	3	1	3	7	7	7
Huddersfield T.	7	2	3	2	7	7	7
Tottenham H.	7	2	3	2	7	7	7
Manchester U.	7	2	3	2	6	7	7
Newcastle U.	7	3	1	3	9	11	7
Stoke C.	7	1	4	2	6	8	6
Albion	7	1	3	3	12	15	5
Everton	7	1	3	3	9	12	5
West Ham U.	7	0	5	2	7	11	5
Wolverhampton W.	7	2	1	4	10	17	5
Blackpool	7	2	1	4	5	11	5
Ipswich T.	7	1	2	4	5	8	4
Burnley	7	0	3	4	2	11	3

(Not including last Saturday's game)

THE F.A. DIARY

The F.A. Diary for this season is now available, price 6s. It is always a popular diary for football fans and can be obtained direct from the Football Association at 22 Lancaster Gate, London W.2.

LIVERPOOL FOOTBALL CLUB LEAGUE CUP REPLAY PLANS LIVERPOOL v. MANSFIELD TOWN

Football League Cup—Second Round Replay
at Anfield, Tuesday, 22nd September, 1970
Kick-Off 7.30 p.m.

For the above match the following charges of admission will apply:

Kemlyn Road Stand (All Blocks) and Main Stand	...	14/-	} Tickets Only
Blocks 'B', 'C' and 'D'	...	12/-	
Main Stand Block 'E'	...	12/-	} Payment at the Turnstile
Main Stand Block 'A'	...	7/-	
Paddock	...	6/-	
Ground	...	3/-	
Boys' Pen	

Tickets will be available to Shareholders and Stand Season Ticket Holders, as hereunder:

Shareholders:

On Privilege Ticket: 1 Stand Ticket at 14/- for each Stand Season Ticket held

On Holding: 10-29 Shares 1 Stand Ticket at 14/-
30-59 Shares 2 Stand Tickets at 14/-
60-89 Shares 3 Stand Tickets at 14/-
90 Shares and Over 4 Stand Tickets at 14/-

Stand Season Ticket Holders:

1 Stand Ticket for each Stand Season Ticket held.

(Note: As Mansfield will not take up the full allocation of Stand Tickets to which they are entitled, it will be possible, on this occasion, to allocate a Stand Ticket to 'E' Block Stand Season

Ticket Holders).

Stand Season Ticket Holders will not be allocated tickets for seats normally occupied at League Matches, but where possible will be allocated a seat in the Block for which their Season Ticket is valid.

Application may be made by Post, to arrive not later than Thursday, 17th September, 1970, or in person at the Anfield Ground Enquiry Office on Saturday, Monday, Tuesday, Wednesday or Thursday, 12th, 14th, 15th, 16th and 17th September, 1970, between the hours of 9.30 a.m. and 5.00 p.m. Stand Season Ticket Holders must tender No. 3 Voucher and Shareholders are requested to quote the number of shares held. Where application is made by post, the envelope should be marked 'Mansfield' in the top left hand corner and must include correct remittance and a stamped addressed envelope.

Should any tickets remain after dealing with the demands of the above, they will be available at the Club Enquiry Office, as follows:

To Holders of Books of Stand League Match Tickets on Friday, 18th September, 1970, between the hours of 9.30 a.m. and 5.00 p.m. Applicants must tender No. 23 Voucher and the allocation will be 1 Ticket for each book of tickets held, whilst supplies last.

To the General Public on Saturday, 19th September, 1970, from 9.30 a.m. onwards. In the first instance, tickets will be limited to 1 per per

Febk. 111

SEE THE SECOND LEG AND HAVE A FABULOUS NIGHT OUT
IN BUDAPEST

FERENCVAROS v. LIVERPOOL

NEP STADIUM, BUDAPEST, TUESDAY, SEPT. 29th

INCLUSIVE
Trip

£29.5.0

Bookings close
September 20th

*Price includes: Coaches, Air Fair, Three Meals, Quality Hotel,
Stand Ticket.*

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2B Walton Road, Liverpool 4 (Tel: 207-2084)

66 Speke Road, Liverpool 19 (427-5122)

Owen Owen Travel Desk (709-6244)

T. J. Hughes Travel Office (207-4353)

New Strand, Bootle (922-5811)

130 Widnes Road, Widnes (424-5644)

56 High Street, Prescot (426-5133)

Telephone Reservations Ring: 424-5644

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MOSS LANE, WALKDEN,
MANCHESTER

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PICKER

TONIGHT'S FAIRS CUP LINE-UP

LIVERPOOL

1

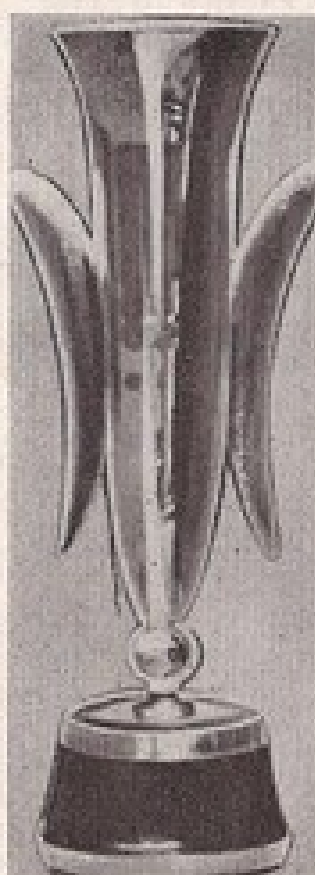
RED SHIRTS

- 1 Ray CLEMENCE
- 2 Chris LAWLER
- 3 Roy EVANS
- 4 Tom SMITH (Capt.)
- 5 Larry LLOYD
- 6 Emlyn HUGHES
- 7 Ian CALLAGHAN
- 8 Alun EVANS *
- 9 Bobby GRAHAM
- 10 John McLAUGHLIN
- 11 Peter THOMPSON

Substitutes:

.....

*Any two from five substitutes
 may be used.*



Referee:
 Roland Marendaz

Linesmen:
 Paul Uldry
 (Red Flag)
 Delemaco Guidomi
 (Orange Flag)

FERENCVAROS

O

GREEN AND WHITE SHIRTS

- 1 Istvan GECZI
- 2 Laszlo BALINT
- 3 Miklos PANCSICS
- 4 Istvan MEGYESI
- 5 Istvan JUHASZ
- 6 Jozsef VEPI
- 7 Lajos KU
- 8 Laszlo
BRANIKOVITS
- 9 Florian ALBERT
- 10 Jozsef MUCHA
- 11 Janos FUSI

Substitutes:

.....

*Any two from five substitutes
 may be used.*



British Rail

'WINTERBREAK' week-end in London

9th OCTOBER, 1970 — 3rd MAY, 1971

Rail fare, 2 nights accommodation with full breakfast in a British
 Transport Hotel. £10.6.0

For further details enquire at Lime Street Station Booking Office.

Snacks & Beverages

may be obtained at moderate prices
 from the quick service refreshment bars
 around the ground.